#### **CITY OF LOS ANGELES**

**President**Cindy I. Valle

**Vice President**Norma O. Chávez

Rosalío García

**Secretary Treasurer** Mireya Gonzalez Alison Patch

**CALIFORNIA** 

Sun Valley Area Neighborhood Council

8720 Sunland Blvd.
Sun Valley CA 91353-0457
Telephone 818-767-8262
info@svanc.com



# SUN VALLEY AREA NEIGHBORHOOD COUNCIL Regular Board Meeting AGENDA

In person at

Sun Valley Branch Library 7935 Vineland Ave Sun Valley, CA 91352

Tuesday / September 9, 2025 / 6:00pm - 7:50pm

Si requiere servicios de traducción, por favor avisar al Concejo Vecinal con 3 días hábiles de anticipación (72 horas). Por favor contacte a Mireya Gonzalez, secretaria, al correo <a href="mailto:secretary@svanc.com">secretary@svanc.com</a> para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to two (2) minutes per speaker, unless adjusted by the presiding officer of the Board.

- ITEM 1: Call to Order, Pledge of Allegiance, Roll Call, Code of Civility
- **ITEM 2:** Opening Remarks (President)
- **ITEM 3: EMERGENCY** Personnel from Fire and Police departments will always be allowed to address the Board when they are ready in order to facilitate their schedule
  - A. Senior Lead Officer Gabriel Ahedo, 33107@lapd.online, mobile (818) 634-0949
  - B. Senior Lead Officer Eric Perez, 38338@lapd.online, mobile (818) 634-0755
  - C. Senior Lead Officer Cesar Contreras, 36373@lapd.online, mobile (818) 634-0854
  - D. Homeless Coordinator Senior Lead Officer Eric Herrera, 38507@lapd.online
  - E. Sergeant Jesse Ojeda, 33272@lapd.online
  - F. LAFD Chief, lafdbatallion12@lacity.org, office (818) 756-8612
- ITEM 4: Presentation / Announcements from elected officials or their representatives
  - A. Loreli Vallejo (residential area), Nayda Cantabrana (industrial area) (Councilwoman Imelda Padilla, CD6, loreli.vallejo@lacity.com, nayda.cantabrana@lacity.org)
  - **B.** Dayana Ramos (field deputy), Diana Gonzalez (Homelessness) (Councilmember Adrin Nazarian, CD2, <a href="mailto:dayana.ramos@lacity.org">dayana.ramos@lacity.org</a>, <a href="mailto:diana.x.gonzalez@lacity.org">diana.x.gonzalez@lacity.org</a>)

- C. Betsaira Aguilera (L.A. Mayor Karen Bass, betsaira.aguilera@lacity.org, (213) 257-0224)
- **D.** Nayeli Garcia Leonardo (Assembly member Celeste Rodriguez, 43rd District, <a href="mayeli.garcialeonardo@asm.ca.gov">nayeli.garcialeonardo@asm.ca.gov</a>, Office (818) 504-3911)
- **E.** Karen Dominguez (Office of LA County Supervisor Lindsey P. Horvath, 3rd District, KDominguez@bos.lacounty.gov, (213) 595-9198)
- **F.** Cynthia Becerra (Congresswoman Luz Rivas, 29th District, cynthia.becerra@mail.house.gov)
- **G.** Diana Oganesyan, Natalie Vartanian (Office of LA County Supervisor Kathryn Barger, 5th District, <a href="mailto:doganesyan@bos.lacounty.gov">doganesyan@bos.lacounty.gov</a>, <a href="mailto:navartanian@bos.lacounty.gov">navartanian@bos.lacounty.gov</a>)
- **H.** Katherine Castrejon, Star Resendez (Office of CA State Senator Caroline Menjivar, 20th District, Katherine.Castrejon@sen.ca.gov, star.resendez@sen.ca.gov)
- I. Ricardo Flores, Arthur Javadyan (Councilwoman Monica Rodriguez, CD7, ricardo.flores@lacity.org, arthur.javadyan@lacity.org)
- **J.** Eric Moon (Congressmember Laura Friedman, California's 30<sup>th</sup> Congressional District, Eric.Moon@mail.house.gov, office Number: (818) 524-4384)
- K. María Flores (LAUSD Board Member Kelly Gonez, 6th District, m.d.flores@lausd.net, (818) 401-8585)
- L. vacant (Budget Advocate, Region 1)
- **ITEM 5:** Comments from the Empower LA Neighborhood Empowerment Advocate (NEA) José Galdamez (jose.galdamez@lacity.org)
- **ITEM 6:** GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS which are within the Board's subject-matter jurisdiction (comments only, no discussion)
- **ITEM 7:** Board Member Comment on matters within the Board's subject-matter jurisdiction that DO NOT appear on the agenda (comments only, no discussion)
- **For ITEM 8:** The applicant will make his/her candidate statement. A brief question and answer session will be held after which, a vote will be taken. If appointed, the applicant will be seated on the Board and will have full privileges including the ability to vote, except on funding matters. The new Board member will then read the SVANC Code of Civility which will serve as the Oath of Office.
- **ITEM 8: Motion / Discussion / Vote** to approve the appointment of Charlene Allen to a Business Stakeholder open seat, term ends on 2027 (Chávez, Elections)

**Note:** Consent calendar items are considered to be non-controversial and will be treated as one agenda item. There will be no discussion on these items unless an item is removed from the consent calendar, in which case it will be considered as time allows on the regular agenda. Any member of the Board may request that an item be removed.

ITEM 9: Consent Calendar: one motion and one vote

- A. Approval of the Minutes of the Regular Board Meeting held on July 8, 2025 (Gonzalez)
- **B.** Approval of the Minutes of the Regular Board Meeting held on August 12, 2025 (Chávez)
- **C.** Approval of the Monthly Expenditure Report for June 2025 (A. Patch)
- **D.** Approval of the Monthly Expenditure Report for July 2025 (A. Patch)
- **E.** Approval of the Monthly Expenditure Report for August 2025 (A. Patch)
- **ITEM 10:** Motion / Discussion / Vote to approve adding the rolled over funds from the 2024-2025 Fiscal Year to the 2025-2026 Fiscal Year funds for \$4,620.23 (A. Patch)

- ITEM 11: Motion / Discussion / Vote to create an Ad Hoc Committee on Charter Reform who will be attending all the Charter Reform meetings and will update the SVANC Board regularly (Chávez)
- ITEM 12: Motion / Discussion / Vote to continue to partner with Breathe So Cal for the coming Sun Valley Local Community Emissions Reduction Plan Initiative project which will focus on the following goals: assess community needs and concerns related to air quality; implement a public education and awareness campaign highlighting documented community concerns; provide community members with lung screenings, education on air quality and public health; acquire and install up to twelve air quality monitors in targeted areas within Sun Valley for data analysis regarding indoor and outdoor air quality (Chávez)
- ITEM 13: Motion / Discussion / Vote to create an awareness campaign regarding the LA Sanitation proposed solid resources fee rates increase, the availability of assistance for households in need, and the Proposition 218 The Protest Process (Chávez) https://sanitation.lacity.gov/san/sandocview?docname=cnt106548
- ITEM 14: Motion / Discussion / Vote to approve a support letter/resolution/CIS (community impact statement) for the four-story apartment complex project to be located at 8465 Glenoaks Blvd, which proposes 93 units and subterranean parking with 127 spaces.

  Case Number: CPC-2020-1685-DB-SPR-VHCA (Chávez)
- ITEM 15: Motion / Discussion / Vote to rescind Item 19 from the August 12, 2025 SVANC agenda allowing Norma Chávez to write letters of support for local nonprofit and community organizations to qualify for grants given that the language is too broad and there is no community input which creates the conditions for a violation to occur once the motion is carried out. (Chávez)

#### NOTE: This is the motion from the agenda on August 12, 2025.

ITEM 19: Motion / Discussion / Vote to approve Norma Chávez write letters of support on behalf of the SVANC for local nonprofit and other community organizations as well as city entities that may need them to qualify for grants, funds, and other resources that benefit the Sun Valley community at large without having to wait for a board meeting for approval when the applications for such funding have tight deadlines.

- ITEM 16: Motion / Discussion / Vote to approve a Community Emergency Response Team (CERT) class for seven consecutive Thursdays from January 7, 2026 through February 18, 2026 from 6:30 pm to 8:30 pm at 9227 Tujunga Ave in Sun Valley (Venegas, Emergency Preparedness)
- ITEM 17: Motion / Discussion / Vote to approve a Self-Defense class with instructor/LAPD Officer Lee in partnership with Council District 6 to take place on Saturday on November or December 2025 from 9:00 am to 11:00 am at the Valley Japanese Community Center located at 8850 Lankershim Blvd in Sun Valley. Details are to be worked on. (Venegas, Emergency Preparedness)
- **ITEM 18:** Motion / Discussion / Vote to approve the SVANC's participation at the Council District 2 Lung Day event on Saturday, September 20, 2025 from 9:00 am to 12:00 pm at the Holy Rosary Church located at 7800 Vineland Ave (Valle, Chávez)

#### **OLD BUSINESS (19-22):**

- ITEM 19: Motion / Discussion / Vote to appoint a SVANC board member to the 2025-2026 Outreach Committee (Chávez)
- ITEM 20: Motion / Discussion / Vote to appoint members to the 2025-2026 Ad Hoc Committees (2 members maximum)
  - A. CHSRA High Speed Rail and Environmental
  - **B.** Homelessness
  - C. Flections
- ITEM 21: Motion / Discussion / Vote to appoint a board member to represent the SVANC at the Neighborhood Council Sustainability Alliance meetings (NCSA)
- **ITEM 22:** Motion / Discussion / Vote to continue appointing Room Setup Teams of board members rotating bimonthly for Monthly NC Meetings to setup tables, chairs, technology, microphone, timer and any equipment needed. (Chávez)
  - A. Team 2 September, October, April May (Cindy, Yudicela, Ben, 4)
  - B. Team 3 November, January, June, July (2026) (Alison, 2, 3, 4)
- ITEM 23: Report by the 2025-2026 Committee Chairs and Community Liaisons:
  - A. Standing Committees
    - **1.** Outreach/Community Affairs Mireya Gonzalez
    - **2.** Finance and Budget Alison Patch
    - 3. Beautification Cindy I. Valle
    - 4. Planning and Land Use (PLUM) Norma O. Chávez
    - 5. Public Safety/Emergency Preparedness Eddie Venegas
  - **B.** Ad Hoc Committees:
    - **1.** Environmental and CHSR Wendy G. Thum
    - 2. Homelessness Monica Vacas
    - 3. Bylaws Norma O. Chávez
    - 4. Elections Norma O. Chávez
  - **C.** City-wide community liaisons:
    - 1. LANCC Norma O. Chávez
    - 2. VANC Cindy Valle
    - 3. NCEPA Cindy I. Valle
    - 4. PLANCHECKNC Norma O. Chávez -
    - 5. NCBA Alison Patch, Rosalío García
    - **6.** C-PAB Norma O. Chávez, Rosalío García (alternate)
    - 7. Homelessness Liaison Monica Vacas
    - 8. NCSA Cindy I. Valle
    - 9. LADWP- NC MOU William Leiva

If anyone from the public wishes to join a committee, please email <a href="mailto:info@svanc.com">info@svanc.com</a>

ITEM 24: Public Comment on matters within the Executive Board's subject-matter jurisdiction that

DO NOT appear on the agenda (comments only, no discussion)

**ITEM 25:** Board Members Announcements on matters within the Executive Board's subject-matter jurisdiction that DO NOT appear on the agenda (comments only, no discussion)

#### ITEM 26: Adjournment

#### **SVANC** Information for the Public

As a covered entity under Title II of the **Americans with Disabilities Act**, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: <a href="McSupport@lacity.org">MCSupport@lacity.org</a>

#### **Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- SVANC Office, 8720 Sunland Blvd., Sun Valley, CA 91352
- On our website: www.svanc.com
- You can also receive our agendas via email by subscribing to L.A. City's <u>Early Notification System</u>
  (ENS) at <a href="https://www.lacity.org/subscriptions">https://www.lacity.org/subscriptions</a> or **SUBSCRIBE** to our Newsletter that will have the meeting agenda as well as the latest Sun Valley announcements and news.

#### Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or <a href="mailto:ethics.commission@lacity.org">ethics.commission@lacity.org</a>

#### **Public Access of Records -**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at SVANC office at 8720 Sunland Blvd., Sun Valley, CA 91352 at our website <a href="www.svanc.com">www.svanc.com</a> or at a scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Mireya Gonzalez, secretary at <a href="mailto:secretary@svanc.com">secretary@svanc.com</a>.

#### **Reconsideration and Grievance Process -**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website <a href="https://www.svanc.com">www.svanc.com</a>.

PLEASE VISIT THE SUN VALLEY AREA NEIGHBORHOOD COUNCIL WEBSITE WWW.SVANC.COM

### **Monthly Expenditure Report**



Reporting Month: July 2025 Budget Fiscal Year: 2025-2026

NC Name: Sun Valley Area Neighborhood Council

Monthly Cash Reconciliation						
Beginning Balance Total Spent Remaining Balance Outstanding Commitments Net Available						
\$25000.00	\$52.49	\$24947.51	\$6366.48	\$0.00	\$18581.03	

Monthly Cash Flow Analysis							
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available		
Office		\$52.49		\$6366.48			
Outreach	\$25000.00	\$0.00 \$24947.51		\$0.00	\$18581.03		
Elections		\$0.00		\$0.00			
Community Improvement Project	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
Neighborhood Purpose Grants	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		
Funding Requests Under Review: \$0.00		Encumbrar	nces: \$0.00	Previous Expenditures: \$0.00			

Expenditures							
#	Vendor	Date	Description	<b>Budget Category</b>	Sub-category	Total	
1	DOMINO'S 8273	07/08/2025	Pizza for July General Meeting	General Operations Expenditure	Office	\$52.49	
Subtotal:						\$52.49	

	Outstanding Expenditures								
#	Vendor	Date	Description	ption Budget Category		Total			
1	PAPPAS FAMILY TRUST	07/28/2025	June 2025 Office Rent	General Operations Expenditure	Office	\$1749.83			
2	PAPPAS FAMILY TRUST	07/28/2025	May 2025 Office Rent	General Operations Expenditure	Office	\$1749.83			
3	Concept to Web	07/28/2025	June 2025- SVANC Website Hosting and Maintenance, Content Writing, SEO, Email Blast	General Operations Expenditure	Office	\$200.00			
4	Concept to Web	07/28/2025	May 2025- SVANC Website Hosting and Maintenance, Content Writing, SEO, Email Blast	General Operations Expenditure	Office	\$200.00			
5	Insight Investments, LLC	07/28/2025	Printer Lease	General Operations Expenditure	Office	\$76.09			

6	LADWP	07/28/2025	June 2025 LADWP Bill	General Operations Expenditure	Office	\$288.54
7	Insight Investments, LLC	07/28/2025	July 2025 Printer Lease	General Operations Expenditure	Office	\$76.09
8	Insight Investments, LLC	07/28/2025	June 2025 Printer Lease	General Operations Expenditure	Office	\$76.27
9	PAPPAS FAMILY TRUST	07/29/2025	July 2025 Office Rent	General Operations Expenditure	Office	\$1749.83
10	AARON DEVANDRY - CONCEPT TO WEB	08/21/2025	2025- SVANC Website Hosting and Maintenance, Content Writing, SEO, Email Blast	General Operations Expenditure	Office	\$200.00
	Subtotal: Outstanding	g				\$6366.48



## Office of the City Clerk Administrative Services Division Neighborhood Council Funding Program

Date: August 25, 2025

To: Sun Valley Area Neighborhood Council

Subject: Fiscal Year 2024 - 2025 Final Expenditure Analysis

#### Dear Sun Valley Area NC:

This Office has conducted a reconciliation of your funding account for Fiscal Year 2024 - 2025:

BALANCE AVAILABLE FOR ROLLOVER		\$ 4,620.23
Net Cash		\$ 4,620.23
Accruals	\$ -	\$ (27,515.39)
Outstanding Checks	\$ -	
Less: Total Expenditures for FY 24 - 25	\$ 27,515.39	
Add: Adjustments including rollover	\$ 135.62	\$ 32,135.62
Annual Budget	\$ 32,000.00	

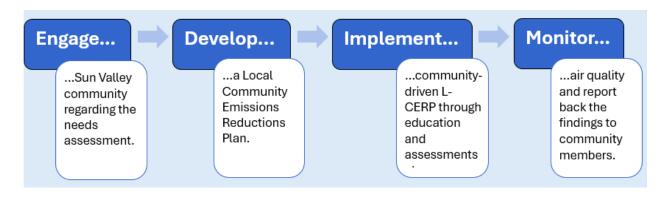
Should you have any questions or need more information, please contact us at 213-978-1058.

- A location near Sun Valley Landfill & 365 Disposal (Intersection of Sheldon & Wentworth).
- A location near Hollywood Burbank Airport (Intersection of Sherman & Riverton)
  which is a major indirect source of air pollution, just south of the Sun Valley
  community.

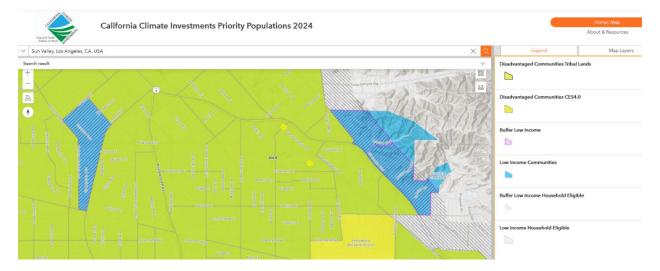
Selected placement locations will be determined at each site based on variables such as air circulation, obstruction to residents, ease of access, technical monitor requirements, and specific site requests.

The work will involve installation in the above-mentioned locations of small portable air monitoring devices. We anticipate no construction or disturbance to either business or residential locations. After installation, the sites will be in the same condition with no major impediments by small indoor air quality devices and remain unchanged except for the monitors. We do not plan to install air quality monitoring equipment in any public locations. We will also identify locations and determine how the monitors are installed, to exclude a city or County permit.

Empowering Sun Valley Through Local Community Emissions Reduction Plan



#### **Project Location**



The Sun Valley area, located in the northeast San Fernando Valley, is a densely populated community within the City of Los Angeles. With a population of approximately 80,000, Sun Valley is home to a diverse population, including a significant Hispanic/Latino community which makes up about 70% of the residents. Other notable demographics include an Asian population of around 12% and a small African American or Black community at 2%. Nearly 60% of households in Sun Valley speak a language other than English, and education disparities persist, with 30% of the population having less than a high school education. About 20% of residents live in poverty, and the per capita income is around \$23,000. Sun Valley is heavily impacted by industrial activity and pollution, with CalEnviroScreen 3.0 designating it as a disadvantaged community, assigning it a pollution burden percentile of 95.

The map above shows CalEnviroScreen data from the California Office of Environmental Health Hazard Assessment (OEHHA) that tracks emergency department visits for asthma symptoms in the Sun Valley area with darker green indicating more ED visits. In Los Angeles County, nearly 15% of residents have been diagnosed with Asthma and 47 asthma related hospital or ED visits per 10,000 residents according to the California Department of Public Health.

**Emissions Reduction Strategy Development** 

Sun Valley is located downwind of Hollywood Burbank Airport and has several industrial sites within, and adjacent to, the neighborhood limits. This includes a landfill and recycling facility, increasing the potential for pollution and poor air quality. In 2008, the South Coast Air Quality District (SCAQMD) conducted a sub-regional air toxics monitoring program in the Sun Valley region. This study found that each of the testing sites exceeded the PM<sup>10</sup> 24-hour standard of 50 µg/m3, with higher toxic particles found when wind increased.

Individuals who do not speak English at home, immigrants, and those with lower levels of education are at higher risk for having limited English language skills and low literacy, creating a barrier to accessing health care services, communicating with health care providers, and following medication instructions—all of which may adversely affect their health. In areas like Sun Valley, CA, which has a majority Hispanic/Latino population that primarily speaks Spanish, these challenges are particularly prevalent. Research has shown a positive correlation between limited literacy skills and chronic conditions, including diabetes and cancer.

**Community Description, Environmental Concerns.** The Sun Valley community has experienced significant environmental concerns, specifically due to the 46-acre landfill formerly used for materials such as concrete, gravel and other waste byproducts and other nearby industries that contribute to heavy pollution such as a recycling facility that processes over 330,000 tons of material per year.

In 2021 the State of California Department of Toxic Substance Control ordered Sun Valley Express Metals Recycling to stop releasing hazardous waste into the community. Through DTSC inspectors' analysis, it was found that local soil samples collected contained elevated levels of cadmium, lead, mercury, and zinc. The contaminants have been found to have harmful effects on humans, particularly children. In addition, the Sun Valley community's air quality is rated as poor approximately 40% of the time.

Individuals residing near processing plant facilities, recycling centers, and landfills are often at higher risks of emissions and pollutant exposure leading to higher risks of health and respiratory issues. This project provides a means to create a Localized Community Emissions Reduction Plan for stakeholder engagement to achieve more community-driven, inclusive, and equitable solutions where a healthy environment and a strong economy are not mutually exclusive.

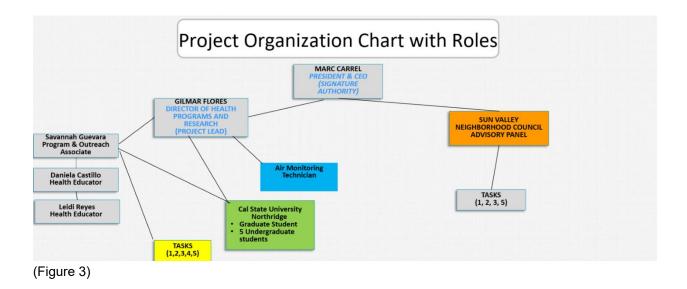
Just transition is a term used by Tony Mazzocchi, a labor and environmental activist, in support of funding minimum incomes and education benefits for workers who had been exposed to toxic chemicals to help them transition away from hazardous jobs.

**Our Solution.** This project will help to engage affected community members and stakeholders on creating and implementing a community needs assessment to develop a L-CERP to reduce harmful emissions, implement air quality improvement initiatives, educate community members regarding air quality standards, and provide lung health assessments. In educating community members, integrating stakeholder perspectives, conducting a community needs assessment and implementing a L-CERP, we can create opportunities that support cleaner technologies and healthier environments and improved air quality standards.

As detailed in our Scope of Work, this project creates a pathway to effectively meet emission reduction goals and help support stakeholders (e.g., legislators, regulatory agencies/governing bodies) concerns about local community emissions concerns. Our strategy includes a partnership with the local Neighborhood Council to establish an advisory board with representation from throughout the disproportionately impacted community, including from local community-based organizations. This approach offers a unified platform to address regional emissions and pollution concerns, addresses elevated risks of emissions-related lung health complications, and implements a community-based L-CERP to guide implementation and drive systemic change in the community.

In conjunction with the ongoing community needs assessment and local L-CERP implementation during the 2-year grant period, we will be conducting air quality monitoring at up to ten targeted sites within the Sun Valley community. The analysis of the air quality data will enable Breathe SoCal and the local stakeholder advisory committee members to inform Sun Valley residents about the findings, and lead L-CERP revisions through the implementation timeframe. Data will allow for concentrated efforts to address specific health concerns or correlations between regional hot zones on emissions and pollution.

**Proof of IRS designation**. Breathe SoCal is designated as a 501(c)(3) organization. Please refer to (attachment F) IRS letter confirming this designation.



**Project Team.** Figure 3 depicts the organization chart for this proposal. Staff resumes are included (attachment B).

Marc Carrel, President & CEO, joined Breathe Southern California in this role in 2017, and since then, has expanded the organization's successful and impactful programming, broadened its service area (from one county to six counties), strengthened its advocacy efforts, and grown it budget. Prior to joining Breathe SoCal, Marc spent nearly a decade at the South Coast AQMD where he managed community and public affairs programs including coordinating briefings and workshops for civic leaders, government officials, and community members on air quality and clean technologies. He led the South Coast AQMD's environmental justice (EJ) programs and planned their first two annual EJ conferences. He also oversaw federal government relations and public policy efforts where he established a national coalition to promote clean transportation technology and was successful in obtaining key provisions in two major federal transportation laws to make it easier to clean the air in Southern California.

Gilmar Flores, Director of Health Programs and Research, develops and implements outreach and marketing plans, builds multi-sector partnerships, recruits patients, and leads health education initiatives. He is currently serving as the Principal Investigator for a CARB Community Air Grant that brings together community-based organizations, technology companies, clinical partners, and university researchers to study the connection between changes in air quality and asthma exacerbations in a community exposed to multiple sources of hazardous emissions. He has also successfully led partnerships with the UCLA Fielding School of Public Health and the National Institutes of Health (NIH). He oversees Community Outreach and Health Education at Breathe SoCal.

**Monique Carmona, Director of Communications**, joined the Breathe SoCal team in July 2023 as Director of Communications and Creative Content. With a background in the film industry, she manages a dynamic team to craft and execute innovative strategies that drive brand storytelling and engagement. She also oversees social media marketing, public relations, and developing communications strategies for public educational campaigns.

**History and Community Connection.** Originally formed in 1903, Breathe SoCal is focused on raising public health awareness about air pollution, respiratory disease, and the dangers of tobacco across the entire Southern California region. Breathe SoCal accomplishes this through its environmental and public health programming through education, research, advocacy, and patient services.

Since the 1980s, Breathe SoCal has conducted extensive community engagement, education, coalition-building, advocacy, and outreach work in disadvantaged and underserved areas across Los Angeles County. Since 2018, these programs have expanded to the Inland Empire, and the rest of Southern California. Working with state, regional, and local government agencies, as well as community organizations, charitable foundations, and private corporations, Breathe SoCal focuses on improving air quality and lung health. This includes education and engagement on asthma, COPD, lung cancer, tuberculosis, tobacco and vaping prevention, air pollution, climate change, wildfires and wildfire smoke, renewable energy, clean fuels, EVs and other zero-emission vehicle technologies, clean freight, green building, green jobs and workforce training, and the impact of land use on public health.

While the organization's health educators engage families in disadvantaged areas to increase awareness and management of chronic lung conditions, Breathe SoCal's advocacy team work to educate local leaders about the harmful effects of diesel fuel

and other contributors to poor air quality. Over the past several years, Breathe SoCal has (1) implemented its *End Diesel Now* campaign to promote the transition of drayage trucks serving the region's ports from diesel fuel to cleaner alternatives, which included a billboard campaign, mail campaign, and local community engagement; (2) partnered with the Los Angeles County Department of Public Health to provide its anti-smoking and anti-vaping education program to over 10,000 students primarily located in underserved areas; (3) hosted two film screenings of 'The Human Element' followed by panel discussions to highlight how climate change results in more wildfires, worsens air pollution, and causes more asthma and lung disease among those most vulnerable; (4) hosted lung health workshops across the region where we screened over 1,000 lowincome adults and seniors for chronic lung disease; (5) led a research study in a disadvantaged area of LA County (funded through a previous AB 617 Community Air Grant) to determine whether spikes in poor air quality lead to asthma attacks; (6) engaged community stakeholders in Ventura County to participate in the development of a blueprint for the Port of Hueneme to transition to a zero-emission facility; (7) hosts a series of monthly volunteer projects in disadvantaged communities across Los Angeles County which seek to enable community members to work on a project, like tree planting or building urban gardens, which will help improve air quality; (8) hosts dozens of workshops at community centers, senior centers, and other venues, to educate residents of disadvantaged communities about air pollution, the benefits of replacing their current vehicle with a zero-emission vehicle, and subsidies and incentives currently available to make leasing or purchasing a ZEV more affordable; and (9) successfully sponsored Assembly Bill 619 (Calderon, 2021), which requires counties to adopt plans to address the impact of wildfire smoke on public health.

Breathe SoCal's community engagement programs are known for exceeding expectations. For instance, during 2020-21, Breathe SoCal implemented a multi-dimensional outreach and education program for the Los Angeles Department of Water & Power, intended to reach 20,000 low-income customers throughout the City of Los Angeles to promote energy efficiency efforts. Despite the challenges presented by COVID-19, Breathe SoCal reached 286,357 individuals over a one-year period.

In 2021, Breathe SoCal supported Electrify America's objective of reaching Southern Californians in disadvantaged and low-income communities over a one-year period. The project was projected to reach 21,000 individuals but ended up reaching more than ten times that amount, 224,996 individuals, by conducting ten virtual 'Ride and Drive' events, nine Facebook Live workshops in English and Spanish, 20 tabling events, and maximizing dozens of social media posts.

#### History of Successful work with CARB, Local Air Districts, Affected Communities.

Breathe SoCal is finalizing its collaborative research study in Pacoima to determine how poor air quality affects people's asthma. This study, funded through an AB 617 Community Air Grant, involves multi-sector partnerships with community-based organizations, technology providers, a health care clinic, and an academic institution performing data analysis. Breathe SoCal collaborated with the Ventura County Air Pollution Control District and the Port of Hueneme to engage community stakeholders in the development of a blueprint for the Port of Hueneme to transition to a zero-emission facility. Breathe SoCal also conducted outreach work in Riverside County's Eastern Coachella Valley to engage residents to attend public meetings hosted by South Coast AQMD to develop an AB 617 community emission reduction plan for that community. In Sun Valley, Breathe SoCal has been working since 2023 with the local Neighborhood Council to understand the challenges facing residents, and to develop approaches to address them.

#### Section 3: Partnerships, Collaboration, and Leveraging

This project is supported by the community as referenced in the attached Letters of Support from Norma Chavez, the current president of the Sun Valley Area Neighborhood Council. The council as well as California State University Northridge Health Equity and Research Education Center (HERE) is committed to addressing the air pollution and public health of the residents that live in Sun Valley.

Partner Type	Description	Area of Interest
Community	Norma Chavez, Sun Valley     Neighborhood Council President	<ul> <li>Transparency</li> <li>Community Needs</li> <li>Advisory</li> <li>Community Engagement</li> <li>L-CERP Development</li> </ul>

Academia	California State University     Northridge, Health Equity and     Research Education Center     (HERE)	<ul> <li>Community Needs         Assessment Development</li> <li>Data Analysis on assessment</li> <li>L-CERP Development</li> <li>Final Quantification of Data</li> </ul>
Regulatory Agencies/ Government	<ul><li>SCAQMD</li><li>City of Los Angeles</li></ul>	<ul> <li>Development of the L-CERP</li> <li>Engagement of stakeholders</li> <li>Air quality regulatory options</li> <li>Job creation</li> </ul>
Business Entities	<ul><li>Local CBO's</li><li>Local small businesses</li></ul>	<ul> <li>Community Participation and investment.</li> <li>Air Quality Monitor Locations</li> <li>Community Needs         Assessment     </li> </ul>

#### **Meaningful Engagement:**

Breathe Southern California intends to implement in partnership with the local Neighborhood Council, a robust community engagement campaign to involve all community stakeholders within the region including; local CBOs, religious institutions, schools, business, and all stakeholders within the community to meaningfully drive the assessment campaign as well as L-CERP development. At every step of the assessment development process to implementation and L-CERP adoption community needs and members will drive the decision-making process to reflect community sentiment and needs. Materials will be translated to appropriate languages needs within the community as well as adopt to culturally sensitive wording and norms regarding project.

**Other Funding**: Currently Breathe SoCal has not applied for specific funding for the implementation of this project. We intend to leverage our community coalitions, expertise, and support for our current lung health and air quality programs to bridge the gap between implementation requirements and funding requested from this grant. We

will also leverage funding sources which are utilized for programs and education expansion as well as community initiatives.

#### **Section 3A: Letters of Support (Attachment C)**

We have included letters of support from the following organizations and institutions.

- California State University Northridge, Health Equity and Research Education Center (HERE)
- Norma Chavez, Sun Valley Neighborhood Council President

#### Section 4: Workplan Table- Tasks & Timelines (Attachment D)

#### **Workplan Narrative**

Breathe SoCal will work with community-based partners located in Sun Valley, the Sun Valley Area Neighborhood Council, Council District 6 and 2, regulatory agencies, Cal State University Northridge's Health Equity and Research Education Center (HERE), and other institutions to create and refine the Sun Valley L-CERP and implement developed community emissions priorities to improve air quality standards and empower community members through lung health-related education and engagement programs.

We plan to engage community members throughout the project by:

- (1) Partnering with community members including the San Valley Neighborhood Council to provide guidance, input, and community representation in conducting analysis and research to create the L-CERP for the Sun Valley Community.
- (2) Integrating community feedback about local community priorities and concerns regarding factory and environmental emissions and related health risk due to poor air quality (e.g., health, asthma, COPD, emissions/pollution). Through implementation of surveys, this will lead to a community needs assessment driving L-CERP development.

- (3) Developing a localized L-CERP that reflects community priorities captured through direct community engagement to be implemented and guided by community members that compose the advisory committee. Increasing awareness about designated L-CERP through a public relations campaign, educating community members regarding local emissions and risks, educating community members regarding air quality risks, lung health, and increased risks.
- (4) Conducting lung health screenings to community members as well as conducting assessments for members located within the Sun Valley area that includes mitigation strategies.
- (5) Securing up to ten air quality monitoring locations that will provide data on local air quality risks and provide analytical data regarding elevated emissions risks. Conducting air quality analysis will provide data on emissions/pollution, increased health risks, and help guide L-CERP priorities and implementation strategies to improve community air quality and health.



City of Los Angeles, Bureau of Sanitation P.O. Box 811040 Los Angeles, CA 90081

# NOTICE OF PUBLIC HEARING

PROPOSED
SOLID RESOURCES FEE RATES
FOR LASAN CUSTOMERS

SEPTEMBER 30, 2025 at 10:00 a.m.

Los Angeles City Hall
John Ferraro
Council Chamber, Room 340
200 North Spring Street,
Los Angeles, 90012





This notice is available in multiple languages at <u>lacitysan.org/srfrates2025</u> Este aviso está disponible en varios idiomas en <u>lacitysan.org/srfrates2025</u> 이 공지문은 <u>lacitysan.org/srfrates2025</u> 에서 여러 언어로 볼 수 있습니다.

# SOLID RESOURCES FEE PROPOSED RATES

## BACKGROUND INFORMATION

The City of Los Angeles is proposing to increase Solid Resources Fee rates (also called the trash fee) for the first time in 17 years. The proposed increase is

necessary to operate trash and recycling services that are essential for the health and safety of all Angelenos, and comply with regulatory mandates concerning food waste, recycling, and other materials. You are receiving this notice to inform you of the proposed Solid Resources Fee rates, scheduled informational webinars, and a public hearing on the proposed rates.

These fees are included on your Los Angeles Department of Water and Power utility bill and are the source for funding the City's Solid Resources Program. The fees provide funding for the collection, transfer, recycling, recovery of waste resources, and/or disposal of solid waste collected by the City of Los Angeles, including weekly collection of approximately two million containers of trash, yard clippings, food waste, and recyclables from 743,000 Los Angeles households. The City has over 700 collection trucks, most of which run on natural gas. Five of the City's six district yards have been equipped with natural gas to reduce impacts to the environment.

The Solid Resources Fee also funds many other services for ratepayers including:

- Unlimited Bulky Item Collection Including Furniture, Mattresses, and Appliances
- · Dead Animal Removal
- Container Repair and Replacement
- SAFE Centers for Household Hazardous Waste
- Development, Acquisition, Construction, and Maintenance of Solid Waste Facilities
- A Centralized Recycling and Transfer Station

The fee also funds a number of annual services including Christmas tree recycling, seasonal brush collection, as-needed Move in - Move out service, 24-hour Customer Care Center service, and education and outreach.

Solid Resources Fees collected have not covered the full cost of the service. Adjusting these rates will help secure funding necessary for solid waste collection and recycling services for our ratepayers.

If the proposed rates are adopted, all low income customers who qualify are eligible to apply for a 30% discount on their Solid Resources Fee.

#### **EXAMPLES OF SERVICES YOUR SOLID RESOURCES FEES PAY FOR:**



#### PROPOSED MONTHLY SOLID RESOURCES FEE

Rates have been developed based on a cost-of-service analysis to bring in sufficient revenues to cover the actual costs of operating and maintaining a safe, reliable, and effective Solid Resources Program. The proposed monthly rates allocate costs to residential customers proportional to the cost of the service attributable to their parcels. Base level services made immediately available to each customer include a 60-gallon black container for trash, 90-gallon green container for yard trimmings and food waste, and 90-gallon blue container for recyclables.

#### **Proposed Monthly Solid Resources Fee Rates**

DWELLING TYPE	CURRENT	FALL 2025	JULY 2026	JULY 2027	JULY 2028	JULY 2029
Single Family Solid Resources Fee (per dwelling unit)	\$36.32	\$55.95	\$59.53	\$60.44	\$63.27	\$65.93
Duplex Solid Resources Fee (per dwelling unit)	\$36.32	\$55.95	\$59.53	\$60.44	\$63.27	\$65.93
Multi-Family (3-4 units*) Solid Resources Fee (per dwelling unit)	\$24.33	\$55.95	\$59.53	\$60.44	\$63.27	\$65.93

#### Proposed Monthly Solid Resources Fee Rates with Low Income Customer Financial Assistance

DWELLING TYPE	CURRENT	FALL 2025	JULY 2026	JULY 2027	JULY 2028	JULY 2029
Single Family Solid Resources Fee (per dwelling unit) - Low Income (30% discount)	\$25.42	\$39.17	\$41.67	\$42.31	\$44.29	\$46.15
Duplex Solid Resources Fee (per dwelling unit) - Low Income (30% discount)	\$25.42	\$39.17	\$41.67	\$42.31	\$44.29	\$46.15
Multi-Family (3-4 units*) Solid Resources Fee (per dwelling unit) - Low Income (30% discount)	\$17.03	\$39.17	\$41.67	\$42.31	\$44.29	\$46.15

<sup>\*</sup> Limited exceptions for dwellings with more than four units are grandfathered in.



#### FOR MORE INFORMATION:

Visit our website at <u>lacitysan.org/srfrates2025</u> Email us at sansrfrates2025@lacity.org Or call 1-800-773-2489 between 7:30 a.m. and 5:30 p.m.

#### **ASSISTANCE FOR HOUSEHOLDS IN NEED**

#### Do you qualify for a 30% discount on your Solid Resources Fee?

Your household may be eligible for financial assistance to offset the proposed rate increase. If the proposed rates go into effect, low income customers will be eligible to apply for assistance. Assistance will continue for eligible households.

You will also be able to pay your bill monthly instead of bimonthly and this option is available to all ratepayers - there is no income eligibility requirement.

To find out if you qualify for the Low Income Assistance Program or to make the change to your billing schedule, visit: <a href="lacitysan.org/srfrates2025">lacitysan.org/srfrates2025</a>

#### **PROPOSITION 218 - THE PROTEST PROCESS**

The City of Los Angeles will conduct a public hearing on September 30, 2025 at 10:00 a.m. at Los Angeles City Hall, John Ferraro Council Chamber, Room 340, 200 North Spring Street, Los Angeles, to consider the adoption of changes to the **Solid Resources Fee** rates, and to consider all written protests against the proposed rates. Members of the public are welcome to attend and speak at the public hearing or may stream the hearing on <a href="https://www.youtube.com/@LACityClerk">https://www.youtube.com/@LACityClerk</a>. Oral comments at the public hearing will not qualify as written protests.

Written protests may be submitted by mail to the City of Los Angeles, Office of the City Clerk, Election Division, 555 Ramirez St., Space 300, Los Angeles, CA 90012. Written protests that are submitted in person must be delivered to the Office of the City Clerk, Election Division, 555 Ramirez St., Space 300, Los Angeles prior to the close of the public hearing. Written protests that are submitted by mail must be received by the Office of the City Clerk by no later than 5:00 p.m. on the date of the hearing. All written protests must include 1) the printed full name and original signature of the owner or tenant submitting the protest; and 2) the street address and Assessor Parcel Number (APN) of the parcel. There is no guarantee that the APN printed in this mailer is correct. You must verify and provide the correct APN in case the one identified on this mailer is inadvertently incorrect. You have the option to use this form as your written protest and send it to the City Clerk.

Only one written protest will be counted per identified parcel. Protests submitted by email or other electronic means do not qualify and will not be accepted. At the time of the public hearing, or at the next practicable City Council meeting, the City Council will receive a final tabulation of all written protests received by the City Clerk. The City Council may approve the rate adjustments unless a majority of customers file valid written protests.

(Print name)	_ protest the proposed !	Solid Resou	rces Fee rate increase:	S.
Assessor's Parcel Number		l am the:	property owner	☐ tenant
Property Address:				
Signature:				



## INFORMATIONAL WEBINARS ABOUT PROPOSED SOLID RESOURCES FEE RATES

LA Sanitation and Environment is offering Zoom webinars about the proposed rates. Please register in advance by going to the links or QR codes below. Meetings will start promptly. Presentations will be recorded and available for viewing at <a href="mailto:lacitysan.org/srfrates2025">lacitysan.org/srfrates2025</a>.



Wednesday, August 27, 2025 at 6:00 p.m.

https://usO2web.zoom.us/webinar/register/WN\_GMvbWxR-R8ipZN6k9E6n1A





Saturday, September 13, 2025 at 10:00 a.m.

https://usO2web.zoom.us/webinar/register/WN\_ rOvla6KtRRyB459TZd8Sbg

