

CITY OF LOS ANGELES

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Wendy G. Thum

CALIFORNIA

Sun Valley Area  
Neighborhood Council

Vice President  
vacant

Secretary  
Norma O. Chávez



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2<sup>nd</sup> Vice President  
Mark P. Ryan

Treasurer  
Emilie A. Hill

[www.svanc.com](http://www.svanc.com)

**SUN VALLEY AREA NEIGHBORHOOD COUNCIL**

**Regular Board Meeting**

**AGENDA**

**Tuesday, May 10, 2022, 6:30pm – 8:30pm**

**Zoom Meeting Online or By Telephone**

<https://zoom.us>

**Enter 987 6658 0221**

or

<https://zoom.us/j/98766580221>

**Dial (669) 900-6833 to Join the Meeting**

**Then Enter This Webinar ID: 987 6658 0221 and Press #**

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Si requiere servicios de traducción, por favor avisar al Consejo Vecinal con 3 días hábiles de anticipación (72 horas). Por favor contacte a Norma O. Chávez, secretaria, al correo [secretary@svanc.com](mailto:secretary@svanc.com) para avisar al Consejo Vecinal.

IN CONFORMITY WITH THE SEPTEMBER 16, 2021 ENACTMENT OF CALIFORNIA ASSEMBLY BILL 361 (RIVAS) AND DUE TO CONCERNS OVER COVID-19, THE SUN VALLEY NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED ENTIRELY WITH A CALL-IN OPTION OR INTERNET-BASED SERVICE OPTION.

Every person wishing to address the Board must dial **(669) 900-6833**, and enter **987 6658 0221** and then press # to join the meeting. When prompted by the presiding officer, to provide public input at the Neighborhood Council meeting the public will be requested to dial \*9 or use the Raise Hand option, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to **2 minutes** per speaker, unless adjusted by the presiding officer of the Board.

**AB 361 Updates:**

Public comment cannot be required to be submitted in advance of the meeting; only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard

due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned. Any messaging or virtual background is in the control of the individual board member in their personal capacity and does not reflect any formal position of the Neighborhood Council or the City of Los Angeles.

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**ITEM 1:** Call to Order, Pledge of Allegiance, Roll Call, Code of Civility

**ITEM 2:** Opening Remarks (President)

**ITEM 3: EMERGENCY** Personnel from Fire and Police departments will always be allowed to address the Board when they are ready in order to facilitate their schedule

**A.** Senior Lead Officer Eric Perez, [38338@lapd.online](mailto:38338@lapd.online), mobile (818) 634-0755

**B.** Senior Lead Officer Cesar Contreras, [36373@lapd.online](mailto:36373@lapd.online), mobile (818) 634-0854

**C.** Sergeant Jesse Ojeda, [33272@lapd.online](mailto:33272@lapd.online)

**ITEM 4:** Presentation / Announcements from elected officials or their representatives

**A.** Karla Maqueda (Councilmember Nury Martinez, CD6, [karla.maqueda@lacity.org](mailto:karla.maqueda@lacity.org) )

**B.** Tiffany Zeytounian (Councilmember Paul Krekorian, CD2, [tiffany.zeytounian@lacity.org](mailto:tiffany.zeytounian@lacity.org) )

**C.** Michelle Vergara (L.A. Mayor Eric Garcetti, [michelle.vergara@lacity.org](mailto:michelle.vergara@lacity.org) )

**D.** Salvador Manriquez (Office of CA State Assemblymember Luz Rivas, 39th District, [salvador.manriquez@asm.ca.gov](mailto:salvador.manriquez@asm.ca.gov) )

**E.** Jessica Orellana (Office of LA County Supervisor Sheila Kuehl, 3rd District, [jorellana@bos.lacounty.gov](mailto:jorellana@bos.lacounty.gov) )

**F.** Esmeralda Marcial (LAUSD Board President Kelly Gonez, 6th District, [esmeralda.marcial@lausd.net](mailto:esmeralda.marcial@lausd.net) )

**G.** Lilia Monterrosa (Office of Congressman Tony Cárdenas, 29th District, [lilia.monterrosa@mail.house.gov](mailto:lilia.monterrosa@mail.house.gov) )

**H.** Jason Maruca (Office of LA County Supervisor Kathryn Barger, 5th District, [jason.maruca@lacounty.gov](mailto:jason.maruca@lacounty.gov) )

**I.** Office of CA State Senator Robert Hertzberg, 18th District

**ITEM 5:** Comments / Announcements from Lorenzo Briceno from Empower LA (Neighborhood Empowerment Advocate, [lorenzo.briceno@lacity.org](mailto:lorenzo.briceno@lacity.org) )

**ITEM 6:** GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS which are within the Board's subject-matter jurisdiction (comments only, no discussion)

**ITEM 7:** Board Member Comment on matters within the Board's subject-matter jurisdiction that DO NOT appear on the agenda (comments only, no discussion)

**ITEM 8:** Review and discuss the Sun Valley Area Neighborhood Council Board seats currently open  
(5) seats available for At-Large Stakeholder (2 terms end in 2023, 3 terms end in 2025)  
(5) seats available for Business Stakeholder (2 terms end in 2023, 3 terms end in 2025)  
(1) seat available for Community Interest Stakeholder (term ends in 2025)

There are also one year appointed positions for:

(2) seats available for Senior Representative Stakeholder (age 55+, one year appointment, term ends approximately Spring, 2022)

**Qualifications for all seats per the SVANC BYLAWS and STANDING RULES, further information and Candidate Filing Form are available at:**

<https://www.svanc.com/board-candidate-appointments>

**For ITEM 9:** The applicant will make his/her candidate statement. A brief question and answer session will be held after which, a vote will be taken. If appointed, the applicant will be seated on the Board and will have full privileges including the ability to vote, except on funding matters. The new Board members will then read the SVANC Code of Civility which will serve as the Oath of Office.

**ITEM 9: Motion / Discussion / Vote** to approve the appointment of Eddie Venegas to a Business Stakeholder open seat, term ends in 2023 (Chávez, Elections)

**ITEM 10:** Presentation of two programs by Bart Trevino from the San Fernando Valley Partnership, Inc.

**A.** "Let's make a difference" - an opioid and prescription drug abuse campaign

**B.** "Alcohol Delivery Project" – helps prevent youth access to alcohol via a 3<sup>rd</sup> party delivery

(Portillo, Public Safety & Emergency Preparedness)

<https://www.svanc.com/archives/agendadocs/2022/05/Description-of-Projects-by-Bart-Trevino-May-2022.pdf>

<https://www.sfv.org/>

**ITEM 11: Motion / Discussion / Possible action** to approve a letter of support for the "Let's Make a Difference" Opioid & Prescription drug abuse prevention campaign by the San Fernando Valley Partnership, Inc. (Portillo, Public Safety & Emergency Preparedness)

This letter will support the work with local pharmacies to promote safe core values that prevent opioid and prescription medication misuse and abuse.

<https://www.svanc.com/archives/agendadocs/2022/05/SVANC-Rx-Prescription-Pharmacy-Letter-of-support.pdf>

**ITEM 12: Motion / Discussion / Possible action** to approve a letter of support for the "Alcohol Delivery Project" by the San Fernando Valley Partnership, Inc.

This letter will support the work with local retailers in the community who are participating in the "Alcohol Delivery Project" that helps prevent youth access to alcohol via 3<sup>rd</sup> party delivery. (Portillo, Public Safety & Emergency Preparedness)

<https://www.svanc.com/archives/agendadocs/2022/05/ADP-SVANC-Letter-of-support-Final.pdf>

**ITEM 13: Motion / Discussion / Vote** to approve submitting to the Los Angeles Department of Planning and the Department of Building and Safety a letter of opposition regarding the project on 8359-8367 San Fernando Rd. which seeks a change from used car lot into a truck storage/semi truck repair. (Chávez, PLUM)

<https://www.svanc.com/archives/agendadocs/2022/05/SVANC-letter-opposing-used-car-lot-zoning-change-May-2022.pdf>

**ITEM 14: Motion / Discussion / Vote** to approve a letter of support for the plan approval application to renew an existing Conditional Use Permit to continue the off-sale of beer and wine at an

existing 7-Eleven store located on 7604 Vineland Ave. Sun Valley, CA.

**Case Number: ZA-2011-802-CUB** and subsequent plan approval **ZA-2011-802-CUB-PA2** (Chávez, PLUM)

<https://www.svanc.com/archives/agendadocs/2022/05/SVANC-letter-support-7-11-at-7604-Vineland-ave.pdf>

<https://planning.lacity.org/pdiscaseinfo/search/encoded/MjQ3OTlw0>

<https://planning.lacity.org/dcpapi/general/biweeklycase/doc/3948>

**ITEM 15: Motion / Discussion / Vote** to approve a community cleanup in CD2 along San Fernando Road between Sunland Blvd. and Hollywood Way and all the streets in between on June 18, 2022 from 8:00 am to 12:00 pm with a budget not to exceed \$350 for food and beverages for the volunteers (Thum, Beautification)

**ITEM 16: Motion / Discussion / Vote** to approve redistributing the left over goody bags from the Spring Festival, approximately 113, during the interactive musical Little Red Riding Hood on June 23 presented by Theatre West at 4:00 pm (Chávez, Thum)

[https://www.svanc.com/newsletter/2022/TW\\_LittleRed\\_Poster\\_Tour-Poster-English-FINAL.pdf](https://www.svanc.com/newsletter/2022/TW_LittleRed_Poster_Tour-Poster-English-FINAL.pdf)

[https://www.svanc.com/newsletter/2022/TW\\_LittleRed\\_Poster\\_Tour-Poster-Spanish-FINAL.pdf](https://www.svanc.com/newsletter/2022/TW_LittleRed_Poster_Tour-Poster-Spanish-FINAL.pdf)

**ITEM 17: Motion / Discussion / Vote** to approve, in honor of former President Cindy Sower, an ongoing program for the Sun Valley schools that would encourage students to learn to use the MyLA311 app/website. The program would include prizes for both individual students and whole classes, including the teachers, who report the greatest number of issues that can be addressed by the system (graffiti, illegal dumping, pothole repair, street light problems, etc.) (Thum, Beautification)

We would do outreach with the LAUSD and other Sun Valley schools to create the program, and would also want to invite the participation of our Council Members Nury Martinez CD6 and Paul Krekorian CD2, as well as Assembly Woman Luz Rivas and Congressman Tony Cardenas.

Cindy Sower began a similar campaign with the schools in 2016 as part of the Clean Streets Challenge, where the SVANC won the highest award citywide. It would be a fitting tribute to her work to have this program named after her.

**ITEM 18: Motion / Discussion / Vote** to create an Ad Hoc Committee to work on the myLA311 app/website program for Sun Valley schools, if item 16 is approved, and to appoint the committee members and chair. (Thum)

This Ad Hoc Committee would be formed to work with the partners to create further details of this program and to establish with them the precise nature of the prizes that may be awarded. Any monetary prize that would come from our funds would need approval of the Board at a future meeting.

**ITEM 19: Motion / Discussion / Vote** to renew the lease for our office at 8720 Sunland Blvd. The landlord has asked for a 5% increase in rent, the first increase we have had. We can lock in the 5% over a two-year lease and will receive additional services in maintenance, 24-

hour security and monthly window cleaning. (Thum)

**ITEM 20: Motion / Discussion / Vote** to approve Barkley Communications' April invoice with a \$155 difference over the average amount of \$480 (invoice total \$635.)

**ITEM 21: Motion / Discussion / Vote** to approve renewing the website & email hosting plan with Exact Hosting. The cost is \$144.00 for one year (5/13/22 to 5/12/23.)

**ITEM 22: Motion / Discussion / Vote** to approve up to \$750 to have a professional IT person come and set up the office so that the copier, computers, and computer software work correctly and efficiently for SVANC members use. (Chávez, Thum)

**ITEM 23: Motion / Discussion / Vote** to approve up to \$588.00 to purchase 36 SVANC-branded shirts for Outreach events (Chávez)

**ITEM 24: Motion / Discussion / Vote** to approve making the payment of \$300 to support the Los Angeles Congress of Neighborhoods scheduled on September 24, 2022. This was previously approved, item 20, on August 10, 2021. (Chávez)

**ITEM 25: Motion / Discussion / Vote** to approve up to \$500 for office supplies (Chávez)

**ITEM 26: Motion / Discussion / Vote** to approve \$343 for printing vintage photos of Sun Valley to decorate our SVANC office. Breakdown is 4 each 23"x35" and 12"x18", all mounted on sturdy PVC board and ready to hang. (Thum, Beautification)

**ITEM 27: Motion / Discussion / Vote** to approve up to \$50 for Command Strips and/or other hardware needed for hanging posters of vintage Sun Valley in ITEM 25. (Thum, Beautification)

**ITEM 28: Motion / Discussion / Vote** to approve up to \$200 for 100 SVANC-branded memo pads, 4.25"x5.5", 50 pages, with vintage Sun Valley image printed. (Lee, Outreach)

**ITEM 29: Motion / Discussion / Vote** to do a Lotion Toiletry Drive for the month of June to collect hand lotion and distribute to the residents of Villa Scalabrini Retirement Home as a THANK YOU for their many years of service to the SVANC in supplying a meeting place for the community. (Thum, Chávez)

**Note:** Consent calendar items are considered to be non-controversial and will be treated as one agenda item. There will be no discussion on these items unless an item is removed from the consent calendar, in which case it will be considered as time allows on the regular agenda. Any member of the Board may request that an item be removed.

**ITEM 30:** Consent Calendar: one motion and one vote

**A.** Approval of the Minutes of the Regular Board Meeting held on April 12, 2022 (Chávez)  
[https://www.svanc.com/archives/minutes/20022/04/2022\\_04\\_12\\_SVANC\\_Reg\\_Mtg\\_Minutes.pdf](https://www.svanc.com/archives/minutes/20022/04/2022_04_12_SVANC_Reg_Mtg_Minutes.pdf)

**B.** Approval of the Monthly Expenditure Report (MER) for April 2022 (Hill)  
[https://www.svanc.com/archives/agendadocs/2022/05/SVANC\\_April\\_2022\\_MER.pdf](https://www.svanc.com/archives/agendadocs/2022/05/SVANC_April_2022_MER.pdf)

**ITEM 31: Report / Discussion by Committee Chairs and Community Liaisons:**

**A. Standing Committees**

1. Outreach/Community Affairs – Lily Lee
2. Finance and Budget – Emilie A. Hill
3. Beautification – Wendy Thum
4. Planning and Land Use (PLUM) – Norma O. Chávez
5. Public Safety/Emergency Preparedness - Oscar Portillo Jr.

**B. Ad Hoc Committees:**

1. CHSRA High Speed Rail – Serj Danielian
2. Homelessness - Steven Garcia
3. Bylaws – Norma O. Chávez
4. Elections – Norma O. Chávez

**C. City-wide community liaisons:**

1. LANCC – Serj Danielian
2. VANC – Emilie A. Hill
3. NCEPA – Oscar Portillo Jr.
4. PLANCHECKNC – Norma O. Chávez
5. NCBA – Emilie A. Hill
6. C-PAB – Serj Danielian
7. Homelessness – Steven Garcia
8. Transformative Climate Communities (TCC) – Wendy Thum
9. NCSA – Lionel Mares

If anyone from the public wishes to join a committee, please email  
[info@svanc.com](mailto:info@svanc.com)

**ITEM 32: Public Comment** on matters within the Executive Board’s subject-matter jurisdiction that DO NOT appear on the agenda (comments only, no discussion)

**ITEM 33: Board Members Announcements** on matters within the Executive Board’s subject-matter jurisdiction that DO NOT appear on the agenda (comments only, no discussion)

**ITEM 34: Adjournment**

## **SVANC Information for the Public**

As a covered entity under Title II of the **Americans with Disabilities Act**, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org)

### **Public Posting of Agendas –**

Neighborhood Council agendas are posted for public review as follows:

- SVANC Office, 8720 Sunland Blvd, Sun Valley, CA 91352
- On our website: [www.svanc.com](http://www.svanc.com)

- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions> or **SUBSCRIBE** to our Newsletter that will have the meeting Agenda link as well as the latest Sun Valley announcements and news.

**Notice to Paid Representatives –**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org)

**Public Access of Records –**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the SVANC office at 8720 Sunland Blvd, Sun Valley, CA 91352, at our website: : [www.svanc.com](http://www.svanc.com) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Norma O. Chávez, Secretary, at: [secretary@svanc.com](mailto:secretary@svanc.com).

**Reconsideration and Grievance Process –**

For information on the NC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.svanc.com](http://www.svanc.com).

***PLEASE VISIT THE SUN VALLEY AREA NEIGHBORHOOD COUNCIL WEBSITE  
[WWW.SVANC.COM](http://WWW.SVANC.COM)***